

2025

SOUTHERN CRAWFISH COOK-OFF ASSOCIATION
SCCA

Corporate Sponsorship

For Community Cook-Off Events

EVENT: 2nd Annual Cajun Cook-Off

DATE: Saturday, October 25th

VENUE: District 249, Tomball, TX



sccacookoffs.com

1

SOUTHERN CRAWFISH COOK-OFF ASSOCIATION
SCCA

About SCCA



The Southern Crawfish Cook-Off Association (SCCA) is the premier organization for competitive Cajun cooking, founded through a collaboration between Stalekracker and elite cook-off organizers across the South. By uniting events under standardized rules, the SCCA ensures fairness and prestige in crawfish, gumbo, and jambalaya competitions, and crowning champions in Crawfish, Gumbo, and Jambalaya.

By sponsoring an SCCA-hosted event, you're not just supporting a festival — you're aligning your brand with the pinnacle of Southern food culture and connecting with a rapidly growing, highly engaged community.



Vision & Mission

Exclusive Cajun Celebration Sponsor Experience

We're rolling out the red carpet for our Gold and Above sponsors with an unforgettable Friday night experience featuring a three-course Cajun dinner with dessert prepared by award-winning chef Rusty Noel. The evening also includes a meet and greet with Stalekracker.

Then on Saturday, all sponsors will enjoy the Cajun Cooking Demo, starring Stalekracker and featuring Wade Fishez, Rusty Noel, and Joshua Flores. Watch these masters of Cajun cuisine cook up their signature dishes live—and then taste the flavors of the bayou for yourself.

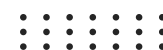
It's our way of saying thank you to the sponsors who make this event possible—serving up a weekend filled with great food, laughter, and true Cajun hospitality.



About Event

The 2nd Annual Cajun Cook-Off is one of three signature competitions organized by the SCCA. This event is dedicated exclusively to Gumbo and Jambalaya, showcasing the culinary traditions that define Gulf Coast flavor. Each year, cooking teams, families, and food lovers gather to compete, taste, and celebrate two of the South's most iconic dishes.

More than a food festival, this cookoff is a community tradition — blending competition, live entertainment, and local culture into an unforgettable experience. For sponsors, it's a unique opportunity to align with a growing event that highlights heritage, hospitality, and the bold flavors of the South.



Benefits For Sponsors

Partnering with the SCCA offers sponsors a unique blend of brand visibility, community connection, and prestige. Benefits include:

- Increased Brand Exposure
- Community Engagement
- Targeted Marketing
- Networking Opportunities
- Positive Brand Association
- Customer Loyalty
- Corporate Social Responsibility
- Business Marketing Expense Tax Write-Off



Global Benefits for All Sponsors

Every sponsor receives:

- Logo on website, social media, and event signage
- Stage recognition by MC
- Sponsor liaison / white-glove service
- Event souvenir for each VIP ticket (2025 collectible gumbo bowl)
- All-You-Can-Eat Gumbo, Jambalaya
- VIP Section Access & Meet & Greet with Stalekracker
- Live Cajun Cooking Demo
- Tax Write-Off: deductible business expense under "Advertising & Promotion"





Sponsorship Packages Offered



BRONZE:
\$500

Bronze Sponsor

- 2 VIP tickets (total)
- 4 drink passes (total)
- Logo in group banner & LED rotation
- Stage recognition by MC

SILVER:
\$1,000

Silver Sponsor

- Includes everything in Bronze, PLUS:
- 6 VIP tickets (total)
 - 12 drink passes (total)
 - 1 table in sponsor section
 - Custom 3x5 sponsor banner (printed by SCCA, yours to keep)

GOLD:
\$2,500

Gold Sponsor

- Includes everything in Silver, PLUS:
- 10 VIP tickets (total)
 - 20 drink passes (total)
 - 2 tables in sponsor section
 - Individual social media shoutout
 - **Friday Night: 3-Course Dinner w/ Dessert by Award Winning Cajun Chef and Meet & Greet w/ Stalekracker**

PLATINUM:
\$5,000

Platinum Sponsor

- Includes everything in Gold, PLUS:
- 15 VIP tickets (total)
 - 30 drink passes (total)
 - 3 tables in sponsor section
 - **Custom promo video shoutout from Stalekracker**
 - **Featured logo placement on LED screens and promotional materials**



SOUTHERN CRAWFISH COOK-OFF ASSOCIATION
SCCA

TITLE:
\$7,500

- 20 VIP tickets (total)
- 40 drink passes (total)
- **Naming rights: “SCCA Cajun Cookoff Presented by [Sponsor]”**
- **Logo on stage, tickets, and banners**

	500 BRONZE	1K SILVER	2.5K GOLD	5K PLATINUM	7.5K TITLE
VIP TICKETS	2	6	10	15	20
DRINK TICKETS	4	12	20	30	40
PARKING PASSES	-	3	5	7	10
PRIVATE TABLE	-	1	2	3	4
LOGO ON EVENT MARKETING	✓	✓	✓	✓	✓
CUSTOM BANNER	-	✓	✓	✓	✓
INDIVIDUAL SHOUTOUTS ON SOCIAL MEDIA	-	-	✓	✓	✓
CUSTOM AD ON LED SCREEN	-	-	-	✓	✓
STALEKRACKER SHOUTOUT	-	-	-	✓	✓
NAMING RIGHTS - "PRESENTED BY (SPONSOR)	-	-	-	-	✓
FRIDAY NIGHT MEET SK DINNER	-	-	✓	✓	✓

www.sccacookoffs.com





Thank You For Your Time & Consideration

On behalf of our entire team, thank you for considering a partnership with us. Your support makes a direct impact and helps us create an event that truly matters. We look forward to celebrating our shared success together.



Phone

936-443-6737



Email

pr@sccacookoffs.com



Website

www.sccacookoffs.com